

Vernā Myers

DEI Pioneer ♦ Dynamic Keynote Speaker ♦ Inclusion Strategist



Keynotes

Vernā has presented to audiences in over 20 countries. Some of her notable clients include:

- ♦ Amazon
- ♦ AppNexus
- ♦ Bank of America
- ♦ Bill & Melinda Gates Foundation
- ♦ BlackRock
- ♦ Columbia Business School
- ♦ Danaher Corporation
- ♦ Eli Lilly
- ♦ Ford Motor Co.
- ♦ Goldman Sachs
- ♦ Google
- ♦ Hershey
- ♦ ius Laboris
- ♦ JP Morgan Chase
- ♦ Leading Age
- ♦ Lego
- ♦ Microsoft
- ♦ NASA
- ♦ Nike
- ♦ Obama Foundation
- ♦ OneYoung World
- ♦ Oracle
- ♦ Regeneron
- ♦ Skadden ARPS
- ♦ SXSW
- ♦ The Broadway League
- ♦ Vanguard
- ♦ Walmart
- ♦ Warner Brothers
- ♦ White & Case LLC
- ♦ Workhuman
- ♦ World Bank
- ♦ XCel Energy
- ♦ ZenDesk

Profile

Vernā is a DEI pioneer. She is a highly sought-after DEI Keynote Speaker and DEI Consultant. She's well-known for captivating audiences with her high-energy keynotes, profound insights, and ability to foster authentic connections and meaningful dialogue. With nearly three decades of experience, her work as an inclusion strategist, cultural innovator, thought leader, and social commentator has guided myriad organizations across the world in dismantling barriers to inclusion and equity across race, ethnicity, gender, sexual orientation, socioeconomic class, religion, and other differences. Her expertise and experience - personal and professional - have been instrumental in guiding workplaces toward embracing and integrating diversity, inclusion, equity, and belonging into all facets of workplace operations.

Milestones & Achievements

- ♦ Coined her trademarked and ubiquitous phrase: "Diversity is being invited to the party. Inclusion is being asked to dance"®
- ♦ Founder and President of The Vernā Myers Company that advises Fortune 500 corporations, top entertainment studios, NGOs, Wall Street powerhouses, corporate legal departments and some of the world's most elite law firms and professional service firms
- ♦ Netflix first Head Executive of Inclusion Strategy (2018-2023)
- ♦ Host of popular podcast *Sundays with Verna*, which premiered in 2020 on Spotify and Apple Music
- ♦ Best-selling author of *Moving Diversity Forward: How to Go From Well-Meaning to Well-Doing* and *What If I Say The Wrong Thing? 25 Habits for Culturally Effective People*
- ♦ TED Talk *How to Overcome Our Biases? Walk Boldly Toward Them* – viewed over 5 million times and translated into 27 languages
- ♦ Co-creator with Arianna Huffington and Thrive Global of *Confronting Bias*, a LinkedIn micro-course, completed by over half a million learners and voted as one of LinkedIn's top-performing courses
- ♦ DEI subject-matter expert featured on CNN, NPR radio, Ted Radio Hour, Vox Media, and cited in numerous publications such as The Atlantic, Bloomberg, Business Insider, Forbes, Fortune, Harvard Business Review, Real Simple, Refinery29 and Variety