

Vernā Myers

Cultural Innovator & Inclusion Strategist

Vernā Myers is a Harvard-trained lawyer, best-selling author and highly-sought keynote presenter known for her high energy delivery, thought-provoking insights and valuable conversations that help people bridge differences and connect more meaningfully. Vernā has helped myriad organizations devise and implement strategies that integrate cultural diversity, inclusion, and equity into all aspects of workplace life. Her work has led numerous groups and organizations to break down barriers based on race, ethnicity, gender, sexual orientation and other differences with the aim of establishing a new, more productive and just status quo.

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- Founder of Vernā Myers Consulting Group, LLC, and The Vernā Myers Company which advises and strategizes for Fortune 500, top entertainment studios, NGOs, Wall Street powerhouses, and the world's most elite law firms. TVMC is a proud partner of Arianna Huffington's Thrive Global for LinkedIn.
- VP, Inclusion Strategy at Netflix since 2018.
- Vernā coined the trademarked phrase: **"Diversity is being invited to the party. Inclusion is being asked to dance."** shared around the world in multiple languages.
- Vernā is the author of *"Moving Diversity Forward: How to Go From Well-Meaning to Well-Doing"* and *"What If I Say the Wrong Thing? 25 Habits for Culturally Effective People"* published through the American Bar Association.
- Vernā's inspiring **TED** Talk, *"How to Overcome Our Biases? Walk Boldly Toward Them,"* has been viewed over 3 million times and translated into 27 different languages.
- Vernā has been interviewed on CNN and cited in numerous publications including The Atlantic, Bloomberg BNA, Business Insider, Forbes, Fortune, Harvard Business Review, Real Simple, Refinery29, TED NPR Radio.
- Vernā has spoken at 21CF, Amazon, AppNexus, Asurion, Bank of America, Bill & Melinda Gates Foundation, BlackRock, BlueCross Blue Shield, Eli Lilly & Co., Fidelity, Goldman Sachs, Google, ius Laboris, JP Morgan Chase, LiveNation, The Massachusetts Women's Conference, Microsoft, Nike, Oracle, Sports Business Journal Daily, Spotify, SXSW, The World Bank, Qualcomm, Toyota, USAA, Vanguard, Verizon, Walmart, Warner Bros., Working Mother, ZenDesk and more.

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